

## Reveal lashes you didn't know you had

Define your lashes like never before with a mascara that had 97% of consumers agreeing that their lashes were evenly coated\* and 95% agreeing that their lashes were well-defined throughout the day.\*\*

MOODSTRUCK EPIC twisted mascara utilizes two innovative applicators to separate and define every lash—shining a spotlight on even the smallest, thinnest lashes. The spiral-wired bristles of the micro brush separate and coat each lash (even the hard-to-reach ones!), while the denser molded brush provides extreme definition.

Use these brushes on their own for an understated yet well-defined lash look, or try them together for a more dramatic effect. Plus, the fiber-free formula is filled with nourishing ingredients and flexible synthetic polymers to help condition lashes while building volume and curl. With each application of MOODSTRUCK EPIC twisted mascara, you're sure to discover lashes you didn't even know you had.

\* Results from an independent third-party consumer study. Individual results may vary.

\*\* Results after eight or more hours of wear.

### TELL ME MORE

- Conditions lashes with ingredients like hydrolyzed keratin, biotin, panthenol, and argan oil.
- A special blend of waxes help support clump-free length and curl.
- In an independent consumer study:
  - 97% agreed the molded brush is good for defining their lashes.\*
  - 97% said the mascara was able to evenly coat each lash.\*
  - 97% said the mascara lasted through the day without touch-ups.\*
  - 95% said the mascara kept their lashes looking well-defined throughout the day.\*\*
  - 92% said the mascara provided lash volume throughout the entire day.\*\*
  - 92% said the mascara didn't flake or smudge after eight or more hours of wear.\*

### LET'S TALK ABOUT IT

- Use the molded brush to achieve volume, length, and curl, and use the micro brush for a more natural look and precise application on hard-to-reach lashes.
- Flexible synthetic polymers help coat each lash, allowing for buildable volume.
- Get lash definition without the use of fibers.

### APPLICATION

1. Use the micro brush to separate your lashes, including your lower lashes and the hard-to-reach lashes in the corners of your eyes.
2. Place the molded brush at the root of your lashes and gently sweep to tips for volume, curl, and definition.
3. Build mascara for maximum effect by applying another coat with the molded brush.

### USE WITH

- MOODSTRUCK ESTEEM lash serum
- MOODSTRUCK EPIC lash primer
- MOODSTRUCK pressed shadow quad palette
- MOODSTRUCK liquid shadow

### PRICE

Price for 10 ml/0.33 fl oz

- \$27 USD
- \$33 CAD
- \$39 AUD
- \$44 NZD
- £22 GBP
- \$470 MXN
- 29€ EUR
- HK\$210

### INGREDIENTS

**INGREDIENTS / INGRÉDIENTS:** Water/Aqua/Eau, Cyclopentasiloxane, Beeswax/Cera Alba/Cire d'abeille, Copernicia Cerifera (Carnauba) Wax/Cire de Carnauba, Alcohol Denat., Palmitic Acid, Nylon-12, VP/Eicosene Copolymer, Stearic Acid, Triethanolamine, Acacia Senegal Gum, Polybutene, Phenoxyethanol, Polyvinyl Alcohol, VP/VA Copolymer, Aminomethyl Propanediol, Polyquaternium-10, Ascorbyl Palmitate, Ethylhexylglycerin, Argania Spinosa Kernel Oil, Biotin, Prunus Amygdalus Dulcis Oil, Ricinus Communis Seed Oil, Sodium Hyaluronate, Glycerin, Panthenol, Propylene Glycol, Hydrolyzed Keratin, Potassium Sorbate, Biotinoyl Tripeptide-1.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Iron Oxides (CI 77499).

### ABOUT YOUNIQUE

Real beauty reigns supreme at Younique. Since its inception in 2012, Younique has developed new products and updated existing offerings, taking inspiration from the latest fashion trends and industry innovations—but always with its Younique Presenters and their customers in mind. Younique is the first direct sales company to pioneer the social media-based business model. Founded by brother-sister team Derek Maxfield and Melanie Huscroft, Younique offers women the opportunity to look and feel great while helping advance the brand's mission to uplift, empower, validate, and ultimately build self-esteem in women around the world.

